Devin Smith: Resume

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Highlights

- 10+ years experience in music/audio for media. Composition, production, transcription, arrangement, voiceover, audio editing, sound design (etc) for TV, web, movies, apps, and audiobooks.
- Prelinger Library: Designed & built the Stacks Explorer, a visually-oriented online discovery service. This was a yearlong project which involved taking 300+ identically-formatted photos and writing a web UX from scratch.
- Published history writer & book reviewer (<u>OutsideLands.org</u>, <u>Full-Stop.net</u>, <u>SFAA Magazine</u>, etc). Knowledgable on SFPL's holdings and services (Chron & LAT digital archives, Link+ & ILL, microfilm, SFHC, etc).
- Trained and led a small team of musicians at Smule for several years. Codified content specs & workflows. Facilitated content pushes for launches. Built a system in GSuite + GScript for scheduling with the licensing dept., content releases, backups, (etc).
- Expert with the Logic DAW, including underexposed features like the Environment, MIDI Transform, Hyperdraw, (etc etc). I've been using it since v.4 when it was made by Emagic.
- CS background. I work in Java, JS & JQuery, HTML & CSS, and am comfortable viewing/hacking other high-level languages (Python, Ruby, PHP, etc). I've built live visual systems for bands (mac apps) using Processing.
- Experience with CMS and large-scale back ends. Handled mission-critical content releases and scheduling notifications at Smule.
- Misc. Interests: Tarot & esoterica. Screenwriting. Metal band logos.

Smule - Lead Content Producer (2009 - 2016)

<u>Smule</u> makes social music mobile apps, "Sing! Karaoke" and "Magic Piano" are their two flagship products. I started as a contractor during the launch of the Glee app, and worked my way up to a full-time position as Lead Content Producer.

I led and trained a group of six content producers in custom workflow and advanced DAW editing features. I built a custom system in GoogleSheets + GoogleScript to facilitate licensing clearance, content scheduling, production, release, and backups. I handled mission-critical content releases and push scheduling using Smule's customized CMS back-end.

I worked with engineers to create content specs which worked well for both coders and musicians. I transcribed & arranged hundreds (thousands?) of pop songs — everything from Brill Building to Cloud Trap. I was the point-person on content creation for Partner Artist releases (our major-label promo program, featuring household names like Demi Lovato, Ed Sheeran, Carly Rae Jepsen, Charly Puth, Nick Jonas, Kelly Clarkson (etc etc).

Freelance Everything (2016 - Present)

Prelinger Library: Online Discovery Service

I designed and built a <u>visually-oriented discovery service</u> for <u>The Prelinger Library</u>, which was designed to support this library's unique taxonomy and artistic ethos. This project took over a year of on/off work to complete: it involved taking 300+ photos, keeping thousands of tags and titles organized, and building the UX (almost entirely) from scratch in Java and JS.

Writing

I've published researched longform nonfiction with San Francisco's <u>OutsideLands.org</u> and SFAA's monthly magazine; Oddball literary criticism with <u>Full-Stop</u>; and self-published a few <u>longform pieces</u> on Medium. I'm currently working on a screenplay.

Web

I am an ideological proponent of the "Decentralized" and "Vernacular" web: I built and maintain <u>my own website</u> in a text editor (...and a <u>rad links page</u>, too). I've also used mixed workflows to build a few <u>small web tools</u>, a <u>twitter bot</u>, and a couple of <u>internet goofs</u>.

Code-Based Visual Art

I've built live visualizer systems (Mac applications) for the bands <u>Bad Wave</u> and <u>Beyond the Black Hole</u>, using Processing (Java) and the MidiBus library. I also made a few music videos exploring odd workflows. Basic understanding of QGIS and mapmaking workflows.

Music & Audio

I've continued making music: I released a pop EP as <u>Miracle Cat</u>, 6 EPs of experimental music (as <u>Astronaut Blood</u> and <u>RIP Braids</u>), a couple of singles, a few remixes, and live performances with a few different groups. I narrated and produced a few short nonfiction audiobooks using Amazon's ACX system.

SF Opera Super

I played the small-but-splashy role of Shakespeare in the 2018 production of Donizetti's "Roberto Devereux."

Honor Roll Music - Composer/Producer (2005 - 2009)

Honor Roll was a music production house in Miami which was started by two UM students from the Music For Media department. I worked with them during college and a few years after. I composed for ad campaigns for Seiko cosmetics, Visa, AutoZone, Microsoft's Windows 7, etc. etc. I co-wrote a few soundtracks, most notably ESPN's 30-For-30 documentary "The U." Some of my original songs were placed in then-popular TV shows like Jersey Shore and CSI:NY.

Education: University of Miami

I graduated with a BM from UM's Music Engineering program (with a CS focus) in 2007. This program combines a formal musical education and studio experience with rigorous technical work like acoustics, DSP, programming, etc. I did my work-study at the Music Library, where I handled basic electronics repair for the listening equipment and did some simple score binding.